



# Trusted Partner Community:

## Recognition, Benefits and Growth

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### What is the Trusted Partner Community?

The **TD SYNEX Trusted Partner Community** is an exclusive, limited-access group, only available to those who successfully complete the **Accelerated Development Program (ADP)**. Designed to recognise and empower the most committed AWS partners within the channel ecosystem, this community represents excellence, specialisation and a strong commitment to AWS, providing a seal of trust to both the market and AWS itself.

### Why Is This Good for You?

AWS and customers trust our Trusted Partners! Joining the Trusted Partner Community not only enhances your business profile but also positions you as a leader in the AWS ecosystem. You will gain access to invaluable resources, expert support and a network of like-minded partners, all while accelerating your growth and success.

### What are the Benefits of Being a Trusted Partner?

As a Trusted Partner, you will enjoy a host of exclusive benefits, including:

- **Elite Recognition:** The prestigious Trusted Partner badge enhances your credibility with AWS and potential customers.
- **Visibility and Direct Referrals:** TD SYNEX actively promotes Trusted Partners to AWS and prospective clients.
- **Priority Access to Resources:** Benefit from customised business planning, live technical sessions with our Centre of Excellence (CoE) and co-marketing opportunities.
- **Awards and Funding Opportunities:** Get nominated for the annual Trusted Partner Awards with access to incremental marketing funds.

### Ready to Take the Next Step?

Don't miss out on this opportunity to elevate your AWS partnership – start your journey to becoming a Trusted Partner today.

[Learn more](#)

### How Do You Become a Trusted Partner on AWS for TD SYNEX?

#### Step 1: Submit Your Application

Self-apply to the Accelerated Development Program (ADP) to kickstart your journey. Your application will be evaluated by TD SYNEX and AWS.

#### Step 2: Successfully Complete the Programme

Focus on specialisation and achieve key milestones with expert guidance.

#### Step 3: Obtain Graduation and Trusted Partner Status

Celebrate your achievements and enjoy the exclusive benefits of being a Trusted Partner.