

See more. Sell more.

How Lenovo Visuals can expand every device opportunity



Do not let the customer conversation end with the device.

Every laptop or workstation opportunity can create a natural conversation about screen space, connectivity, comfort, mobility and the customer's working environment.

Grow the value of every sale

Grow order value

Add a monitor to an existing laptop, workstation or workplace opportunity.

Create incremental margin opportunities

Move the conversation from one device to a fuller visual solution.

Differentiate beyond price

Lead with productivity, user comfort, connectivity and relevant use cases.

Improve customer retention

Deliver a more complete solution that reflects how the customer will work.

Open future opportunities

A monitor discussion can uncover broader requirements around accessories, docking, mobility and workspace upgrades.

Why Lenovo Visuals?

Match the display to the user, device and working environment with Lenovo visual solutions designed for connected, flexible and specialist workspaces.





ThinkVision T and P Series Gen 40 docking monitors

Support premium office and hybrid workspace conversations with integrated docking, Pixel Perfect Guarantee and Eye Comfort 5-Star certification on most applicable models.



Lenovo M16 mobile monitor

Give hybrid workers and mobile professionals a portable second screen for greater flexibility wherever they work.



Lenovo T24D-4t 24-inch touch monitor

Address relevant touch-screen requirements in specialist environments, including manufacturing, logistics and hospitality.

Three questions to ask

1. How does the user work?

Where will the user work most often, and would a second screen make daily tasks easier?

2. What does the workspace require?

How is the laptop connected today, and is cable management or workspace simplicity important?

3. What matters most to the user?

Will the screen be used for extended periods, and is visual comfort or reassurance around display quality important?



Build a more complete solution

The right Lenovo monitor can help extend usable screen space, simplify connectivity and support productivity, comfort and mobility.

By making visuals part of every device conversation, you can create higher-value solutions while delivering a more complete customer experience.

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