

# Why Lenovo premium monitors?

Three ways to position a higher-value workplace solution



Customers need more than a standard display. Lenovo ThinkVision T and P Series Gen 40 docking monitors help you address connectivity, comfort and confidence while creating a more complete workspace.

## 1. Simplify connectivity

Integrated docking helps create a cleaner, more connected workspace.

Bring display and connectivity requirements together to simplify the customer's setup and reduce the need for separate equipment.

## 2. Add visual confidence

Pixel Perfect Guarantee provides additional reassurance when positioning a premium Lenovo monitor.

Use it to support conversations where display quality and customer confidence are important.

Subject to applicable warranty terms and market coverage.

## 3. Support user comfort

Eye Comfort 5-Star certified models support conversations around comfort and extended screen use.

This helps you match your recommendation to the way the customer's users work.

Available on applicable models.

## Turn premium features into reseller value

### Grow order value

Add a Lenovo monitor to an existing laptop, workstation or workplace opportunity.

### Create incremental margin opportunities

Extend the conversation from one device to a fuller visual solution.

### Differentiate beyond price

Lead with connectivity, user comfort, quality reassurance and relevant use cases.



## Deliver a more complete solution

Match the monitor to the user, device and working environment.

Better features. Bigger opportunities.

Lenovo ThinkVision T and P Series Gen 40 docking monitors give you practical ways to connect premium features to customer needs.

Introduce visuals earlier in the conversation to strengthen your recommendation, increase solution value and deliver a more complete customer experience.

[View and buy Lenovo Visuals on PartnerFirst →](#)