TD SYNNEX | Maverick

SONY

BRAVIA BZ-P SERIES BATTLECARD

Highlights on the new Pro BRAVIA BZ-P series.



The latest range includes the Pro BRAVIA BZ40P, BZ35P and BZ30P. Built for demanding professional environments, each model combines exceptional 4K picture quality with straightforward operation, flexible integration and lower ownership costs. A broad choice of screen sizes makes it easier to specify the right display for each project.

Key features and benefits

Compelling pictures that always stand out

Deep Black Non-Glare delivers high-contrast visuals and minimises glare, even in brightly lit spaces.

Expression with more intelligence

Our AI-powered XR Processor fine-tunes every scene for a more immersive, memorable viewing experience.

Beautifully intuitive

Simple, fuss-free operation is enhanced with intuitive setup and a redesigned user interface that's optimised for professional use.

Even greater installation flexibility

Pro BRAVIA blends beautifully into every space, with a slim new chassis and unified design across all BZ40P/BZ35P/BZ30P series models.

Engineered for tough challenges

Re-engineered chassis* meets IP5X standards for resistance to dust without compromising operation in demanding environments.

(*BZ40P/BZ35P series only.)

Meet the BRAVIA BZ-P series

Built around five core strengths – picture quality, installation, usability, reliability and sustainability – the three models deliver outstanding professional performance.



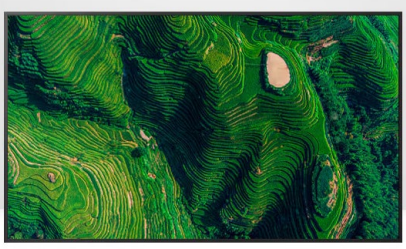
BZ30P

Designed for 24/7 operation and portrait/tilt installation and equipped with unique DBNG Standard and Pro Mode.

Find out more

XR | Deep Black Non-Glare Standard | 4K HDR

Available screen sizes:
43", 50", 55", 65", 75", 85".



BZ35P

Unique DBNG Standard enhanced with IP5X rating and brightness for optimal viewing in various environments.

Find out more

XR | Deep Black Non-Glare Standard | 4K HDR

Available screen sizes:
43", 50", 55", 65", 75", 85".



BZ40P

Unparalleled picture quality in the exceptionally bright display, featurinag unique DBNG Premium.

Find out more

XR | Deep Black Non-Glare Premium | 4K HDR

Available screen sizes:
55", 65", 75", 85"

These professional displays support work, research, presentations and digital signage across corporate, design, education and retail environments.

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SONY

Find the right professional display solution for your customer

We've got the right display solution to suit every space – and the needs of every business.
Here are some popular sectors.



Retail

Capture attention and drive engagement in-store with vibrant retail digital signage and store signage that turns every visit into an experience.

Find out more



Corporate

Take your audio-visual comms to the next level in boardrooms, lobbies, meeting rooms, breakout spaces and more.

Find out more



Education

Engage students and enrich learning in university lecture theatres, auditoriums and school classrooms.

Find out more



Virtual production

Build cinematic environments with virtual production LED technology that brings unlimited creativity and realism to every set.

Find out more

Case studies Education | Corporate | Retail



Sony Spatial Reality Display

Designed for all professional needs and especially useful to retail, education, design, medical and architectural sectors, the ELF-SR2 solution enables realistic glasses-free 3D visualisation, real-time rendering and professional applications.

The ELF-SR2 opens up a whole new world of enthralling viewing that can help drive new possibilities in presentations, sales, marketing, design and education. Key features include:



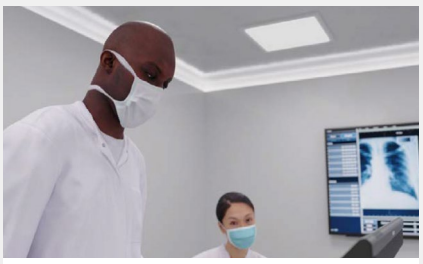
Natural 3D viewing without special glasses or headsets

Ideal for natural content creation, collaboration and viewing.



Responsive 3D imagery

Content adjusts naturally as the viewer moves.



Realistic 3D images in any scene

The technology works in any environment, even if you're wearing a mask.

What next?

Contact your TD SYNNEX account manager to find out more, see a demo, discuss your proposition and ask for a quote.