TD SYNNEX

DELL Technologies AUTHORIZED DISTRIBUTOR

Windows 11

A smarter PC refresh starts with Dell and Microsoft

Help customers modernise with secure, productive and AI-ready devices, while creating new opportunities for growth.



Customers are facing growing security demands, increased productivity expectations and limited IT resources. At the same time, many are beginning to explore AI-powered ways of working and need technology that can support what's next. This creates a timely opportunity to start refresh conversations and help customers build a modern foundation for the future.



Dell PCs with Windows 11 Pro

Dell PCs powered by Windows 11 Pro deliver the performance, protection and manageability SMB customers need today.

- Enhanced security built into the platform
- Reliable performance for everyday business workloads
- Streamlined device management for IT teams
- Productivity-focused experiences designed for modern work

For customers looking to strengthen security, improve efficiency and support flexible working, Dell PCs with Windows 11 Pro provide a practical path to modernisation.



Dell Copilot+ PCs

For customers ready to explore new AI-enabled ways of working, Dell Copilot+ PCs take the next step.

- Powerful performance designed for AI workloads
- New AI-powered experiences and capabilities
- Faster, more efficient ways to work
- A future-ready platform for AI adoption

Dell Copilot+ PCs help organisations prepare for emerging AI opportunities while empowering employees to work more effectively.

The Partner Opportunity

Every refresh conversation can unlock opportunities beyond the device itself. By helping customers assess their security, productivity and AI readiness goals, you can open discussions around devices, accessories, deployment services, security solutions and ongoing lifecycle support.

Dell, Microsoft and TD SYNNEX can help you identify the right refresh path and turn evolving customer needs into meaningful business growth.

Learn More

View Range