TD SYNNEX

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Secure Networking in the AI Era

Digital transformation, cloud adoption, hybrid work, and AI are reshaping the way organisations operate. As networks become more distributed, security challenges are continuing to grow, creating new demands for visibility and resilience. This represents a significant opportunity to help customers modernise their infrastructure whilst strengthening their security posture through a unified networking and security strategy.

Today's Customer Challenges

Growing Complexity

Managing users, devices, applications, and locations has never been more difficult.

Expanding Threat Surface

More connections create more opportunities for cyber threats and business disruption.

Operational Silos

Separate networking and security tools can increase complexity and reduce efficiency.

AI Readiness

Organisations need a secure and scalable foundation to support AI initiatives and innovation.

Cisco Secure Networking brings networking and security together to provide:

Visibility	Simplicity	Protection	Resilience
Gain deeper insight into users, devices, applications, and network activity.	Simplify operations with a more unified approach to network and security management.	Help reduce risk through integrated security controls and policies.	Create a stronger foundation for business continuity, digital transformation, and AI adoption.

Why It Matters for Partners

Expand Customer Conversations

Move beyond the connectivity discussion and engage customers on broader business and security priorities.

Create New Opportunities

Identify cross-sell, upsell, and services opportunities across networking and security portfolios.

Deliver Greater Value

Help customers improve security outcomes whilst supporting growth, innovation and operational efficiency.

Differentiate Your Business

Lead with architectural solutions that address business challenges as well as individual technologies.

Organisations adopting a Secure Networking approach can:

- ✔ Improve visibility across their environment
- ✔ Strengthen security and reduce risk
- ✔ Simplify network and security operations
- ✔ Support hybrid work and cloud initiatives
- ✔ Build a foundation for AI-driven innovation
- ✔ Accelerate digital transformation

Want more value from your Cisco Environment?
Contact a TD SYNNEX Cisco Specialist today.